

FACTS - *p&a Directory of Market and Marketing Research 2010*

Frequency of Publication:

Annually, print and online

Rates:

One-sided Basic Entry without logo etc.: 270,- €
Every additional page: 270,- €

Extras:

Per logo black/white or four-coloured: 270,- €
Per *Keyword* in *Keyword Index*: 27,- €
Per foto in addition to Personal Profile: 27,- €
Per advert size 1/3: 500,- €
Per advert size 2/3: 1.000,- €
Per advert size 1/1: 1.500,- €
Banner online: 270,- €
(free of charge if advert has been booked)

Bookmark: 2.000,- €
Inside front cover: 2.900,- €
Inside back cover: 2.900,- €
Outside back cover: 3.900,- €

3 galley proofs free of charge, every additional: 27,- €

All rates shown exclusive of VAT.
Agency commissions will be given for advertisements only.
Subscribers and advertisers will receive one copy per entry.

Price for printed issue: 99,- €
(inclusive VAT and postage)

Advertisement Sizes:

Advert size 1/3 (type area): 181 mm width x 87 mm height
Advert size 2/3 (type area): 181 mm width x 177,5 mm height
Advert size 1/1 (type area): 181 mm width x 268 mm height
All adverts in type area and without trim.

Full page covers: 210 mm width x 297 mm height.

Plus 4 mm trim outer edges for full page covers. Please note due to adhesive binding approx. 7 mm of inside front cover's right and inside back cover's left frame will not be visible.

Size Banner Online:

360 x 280 pixel

Dates:

31.12.2009: deadline confirmation of order
05.02.2010: advertisement and data closing date
22.02.2010: editorial deadline
15.04.2010: publishing date p&a Directory 2010

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**For further information and booking please visit
www.planung-analyse.de**