

Frequency of Publication:

Annually, print and online

Rates:

One-sided Basic Entry without logo etc.:	300,- €
Every additional page:	290,- €

Extras:

Per logo black and white or four-coloured:	300,- €
Per pair of <i>Keywords</i> (German/English) in index:	35,- €
Per photo in addition to Personal Profile:	35,- €
Per advert size 1/3:	500,- €
Per advert size 2/3:	1.000,- €
Per advert size 1/1:	1.500,- €

Banner online:	300,- €
(free of charge if print advert is booked)	
Option 'Today's Provider' online:	100,- €
(possible only if logo is booked)	
Option 'p&a Showroom' online:	330,- €
(save 40% of the costs of a separately booked Showroom entry)	

Bookmark:	2.500,- €
Inside front cover:	2.900,- €
Inside back cover:	2.900,- €
Outside back cover:	3.900,- €

3 galley proofs free of charge, every additional: 50,- €

All rates shown are exclusive VAT.
 Agency commissions will be given for adverts only.
 Subscribers and advertisers will receive one copy per entry.

Price for printed issue 2012: 99,- €
 (inclusive VAT and postage)

Advert Sizes:

1/3 (type area): 181 mm width x 87 mm height
 2/3 (type area): 181 mm width x 177,5 mm height
 1/1 (type area): 181 mm width x 268 mm height
 All adverts in type area and without trim.

Full page covers: 210 mm width x 297 mm height.
 Plus 4 mm trim outer edges for full page covers. Please note due to adhesive binding approx. 7 mm of inside front cover's right and inside back cover's left frame will not be visible.

Size Banner Online:

360 x 280 pixel

Dates:

31.12.2011: Deadline for orders
 06.02.2012: Advert and data closing date
 27.02.2012: Editorial deadline
 18.04.2012: Publishing date p&a Directory 2012

Contact:

Dr. Benedikt Bock
 Phone: +49 (0)69 7595-2016
 Email: directory@planung-analyse.de

Your entry is valid one year and will not be renewed automatically.

For further information and booking please visit
www.planung-analyse.de/directory-entry