

Institute	Departure Deadline for Questionnaire	Sampled Population	Sampling Size	Sampling	Cost in Euro per Question closed/open	Your Contact	Return Results
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Online: Germany – Europe – Worldwide

 Dialego Market Research Online	1st day of every month	Germany from 14 years on	1000	access panel actively recruited	550.- incl. chart-report & 3 splits starting from 950.- incl. chart-report & 3 splits	Sabine Hansen Tel +49 241-97828158/ Fax +49 241-97828118 sabine.hansen@dialego.de	after 5 working days
 Dialego Market Research Online	1st day of every month	UK and/or France from 14 years on	1000 each	access panel actively recruited	550.- incl. chart-report & 3 splits starting from 950.- incl. chart-report & 3 splits	Sabine Hansen Tel +49 241 97828158 Fax +49 241 97828118 sabine.hansen@dialego.de	after 5 working days
 Dialego Market Research Online	1st day of every month	Germany UK, France	1000 each	access panel actively recruited	booking by month, quarter or year of 3-10 tracking questions price on request	Sabine Hansen Tel +49 241 97828158 Fax +49 241 97828118 sabine.hansen@dialego.de	after 8 working days
 GfK Panel Services	weekly	internet users Germany from 16 y. on	5000 persons netto (partial sample possible)	online panel representative for internet users	on request	Doris Haja Tel +49 911 395-3350 Fax +49 911 395-4053 doris.haja@gfk.com	1-2 weeks
 GfK	daily 12 a.m.	private internet users Germany from 14 y. on	500	online panel, offline recruited	starting from 390.- starting from 680.-	Klaus Hilbinger +49 911 3952386 Thomas Helmreich +49 911 3953159 Alexander Kolb +49 911 3952694 Susanne Sörgel +49 9113952998 Christiane Fischer +49 911 3952164 Fax +49 911 338486 bus@gfk.de	after 5-6 Working days
 GfK	daily 12 a.m.	private internet users Germany from 14 y. on	1000	online panel, offline recruited	starting from 580.- starting from 920.-	Klaus Hilbinger +49 911 3952386 Thomas Helmreich +49 911 3953159 Alexander Kolb +49 911 3952694 Susanne Sörgel +49 9113952998 Christiane Fischer +49 911 3952164 Fax +49 911 338486 bus@gfk.de	after 5-6 Working days
 GfK	country specific	numerous countries, seperately bookable	500 1000 per country	Online-Panels	on request	Klaus Hilbinger +49 911 3952386 Thomas Helmreich +49 911 3953159 Alexander Kolb +49 911 3952694 Susanne Sörgel +49 9113952998 Christiane Fischer +49 911 3952164 Fax +49 911 338486 bus@gfk.de	country-specific after 2-3 weeks
 Ipsos Observer i:omnibus™	every thursday 10 a.m.	Internet users 16 - 64 years GER, F, UK, E, I, NL, B, SWE, FI, NO, USA, CAN	1000 per country	Online-Access-Panel aktiv rekrutiert	530.- country-specific	Manuela Schrödel +49 4542 801391 Matthias Tobies +49 4542 801350 Daniel Höntzsch +49 4542 801369 bus@ipsos.com	Wednesday of the following week
 ISOPUBLIC weekly		Switzerland G/F	500 1000	access panel actively recruited	on request	Matthias Kappeler/Susanne Vontobel Tel +41 44 8066666 Fax +41 44 8066660 mail@isopublic.ch	1 week after beginning of field work
 LINK Institut every Thursday of every month		internet users Germany 14-69 y.	500/1000	online-panel, representative, CATI recruited	starting from 390.- starting from 580.- starting from 690.- starting from 950.- incl. coding	Alexandra Wachenfeld Tel +49 69 94540127 Fax +49 69 94540105 wachenfeld.alexandra@link-institut.de	by arrangement
 YouGov OmnibusDaily YouGovPsychonomics AG daily		Germany from 16 y. on	1000	online access panel, representative recruited online/offline	starting from 550.- incl. series of tables starting from 850.- incl. series of tables	Daniela Gosewisch Tel +49 221 42061-366 / Fax +49 221 42061-100 omnibus@psychonomics	2 working days (closed question) 3 working days (open question)

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Online: Special Target Groups

<p>YouGov Omnibus Healthcare YouGovPsychonomics AG</p> <p>2nd and 4th Wednesday of the month</p>	<p>Germany from 16 y. on according to health-care relevant variables and YGP health typology</p>	1000	online panel representative offline/online recruited	<p>750.-</p> <hr/> <p>950.-</p>	<p>Daniela Gosewisch Tel +49 221 42061366 Fax +49 221 42061100 omnibus@psychonomics.de</p>	after 1 week
<p>YouGov Omnibus Bankkunden YouGovPsychonomics AG</p> <p>2nd and 4th Wednesday of the month</p>	<p>decider in financial issues for household</p>	1000	online panel representative offline/online recruited	<p>750.-</p> <hr/> <p>950.-</p>	<p>Daniela Gosewisch Tel +49 221 42061366 Fax +49 221 42061100 omnibus@psychonomics.de</p>	after 1 week
<p>YouGov Omnibus Versicherungskunden YouGovPsychonomics AG</p> <p>2nd and 4th Wednesday of the month</p>	<p>decider in insurance issues for household</p>	1000	online panel representative offline/online recruited	<p>750.-</p> <hr/> <p>950.-</p>	<p>Daniela Gosewisch Tel +49 221 42061366 Fax +49 221 42061100 omnibus@psychonomics.de</p>	after 1 week